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## GOOD SERVICES START HERE

The Shawnee Economic Development Council (SEDC) has been helping others succeed since it was established in 1994. The SEDC is a partnership effort between the City of Shawnee, the Shawnee Chamber of Commerce and the Shawnee business community that is in existence to assist Shawnee's business development and growth of current and future business climate. This is done through efforts that would bring new business to Shawnee, such as new corporations, retail and restaurant establishments as well as new manufacturing and light, industrial companies. The SEDC also helps those businesses already in Shawnee continue to succeed by offering unique business learning opportunities, expansion efforts, networking and sharing of business knowledge. The SEDC is proud to be a member of this community that works to help others get ahead for a better future for Shawnee.

## PURPOSE | SERVICES

The SEDC promotes Shawnee as a distinctive, business location with an enhanced quality of life. Its economic-development efforts are built around the following strategies:

- New-business recruitment
- Existing-business retention and expansion
- Entrepreneurial development
- Business-climate enhancement
- Strategic alliances

Among the services offered by the SEDC to new and expanding enterprises are the following:

- Available buildings and commercial-sites data
- Business-incentives programs
- Labor-force data
- Trade-area profiles and demographics
- Economic statistics
- One-stop, business-resource center

## ANNUAL-MEMBERSHIP INVESTMENT

If you are a member of the business community who wants to help make a difference in Shawnee, joining the Shawnee Economic Development Council would be an important step to take. Members of the Shawnee Chamber of Commerce can join the SEDC, and it should be considered as an investment in the Shawnee community; assisting with quality, growth and development.

- \$350 for an individual or a company with one to three employees or
- \$700 for a company with four or more employees

## MEMBERSHIP RETURN ON INVESTMENT

- New and expanding businesses translate to new customers
- Attraction of new residents means new customers
- Expanded tax base
- Diversification of job opportunities
- Higher income for Shawnee residents
- "Spin-off" jobs and income benefits
- New income to Shawnee

*The Shawnee Economic Development Council (SEDC) was established in 1994 to promote the general welfare of Shawnee, including but not limited to fostering and encouraging all facets of quality economic development—industrial, commercial and residential—which will have a significant impact on the economic growth of the community. The City of Shawnee, the Shawnee Chamber of Commerce and members of the business community are partners and contribute financially to the SEDC effort.*